

Contact: Sarah Jordan, PR Manager  
Phone: 303.800.0578  
Email: sarah@paysimple.com  
**For Release August 27, 2007**

**Press Release**

## **Webstreet101 Partners with PaySimple to Combine Web Design with E-Commerce Capability**

*Webstreet101 customers can now enable their custom-built websites to accept online payments processed through the PaySimple system.*

**DENVER, CO, August 27, 2007** - PaySimple, an industry-leading provider of payment management solutions for businesses, is pleased to announce its partnership with Webstreet101.com, a leading provider of high quality, custom web solutions for businesses. This new partnership enables Webstreet101.com to offer its customers web solutions in conjunction with online payment processing.

Online payment capability is becoming an increasingly important necessity for businesses. The new 2007 Consumer Bill Payment Survey conducted by Harris Interactive and Marketing Workshop showed that, for the first time, households with Internet connections are paying more bills online (39%) than with paper checks (34%). Webstreet101 provides custom web solutions that include web programming, custom applications, Internet marketing, and website promotion tools. And with the addition of PaySimple, Webstreet101 can also provide its customers with online payment processing for ACH direct-debits and credit/debit cards.

"We are excited to partner with Webstreet101 and help further improve its product offering by enabling it to provide businesses who need a web marketing service will full e-commerce capability the all-in-one solution they've been looking for," says Eric Remer, CEO of PaySimple.

"We are happy and relieved to have finally found an affordable and easy-to-program gateway solution for our clients," says Chris DiRado, President of WebStreet101. "In the past, we have used numerous other systems, but none were as professional, affordable, and easy-to-program as PaySimple."

Businesses utilizing a Webstreet101 web system in conjunction with the PaySimple payment gateway can accept ACH direct-debit and credit card payments on a one-time or auto-recurring basis. PaySimple securely hosts the customizable payment page and all transaction information is automatically processed and stored for reporting.

For more information about PaySimple and its partner program, call 800.466.0992 or visit <http://www.paysimple.com>. For more information about Webstreet101 call 508-963-4848 or visit <http://www.webstreet101.com>.

**About PaySimple:** PaySimple is an industry-leading provider of payment management solutions. PaySimple simplifies billing and collection processes by automating the collection and deposit of payments. The customized, secure ASP solution includes auto-recurring billing, electronic check processing, online payment functionality, ACH direct-debit, cash disbursement and credit card processing. PaySimple seamlessly integrates with most business management software. [www.paysimple.com](http://www.paysimple.com).

**About Webstreet101:** Webstreet101 is a leading provider of high-quality, custom web solutions at affordable prices. Services include web programming, custom applications, Internet marketing, and Web site promotion tools. Webstreet101 hosts and maintains the applications it builds. For more information, visit [www.webstreet101.com](http://www.webstreet101.com).

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