

Follow the  
**PaySimple** PATH  
to extraordinary returns

*Passion Authenticity Teamwork Happiness*

**Customers:**

Choose PaySimple to optimize your business with simple, streamlined billing and collections.

**Team Members:**

Join PaySimple to grow personally, professionally and financially.

**Investors:**

Support PaySimple to reap the rewards of paradigm shifting innovation.

**Stay true to the PATH and there are no limits on where it will take you...**

Radiate *Passion* ☺

Believe in everything you do.

Value *Authenticity* ☺

Make all your actions honest, sincere and genuine.

Cherish *Teamwork* ☺

Be accountable to one another and act in concert for dynamic harmony.

Exude *Happiness* ☺

Impart the feeling to everyone you touch.

Remember: The PATH always begins and ends with **FUN!**